



INSPIRIT

SENIOR LIVING

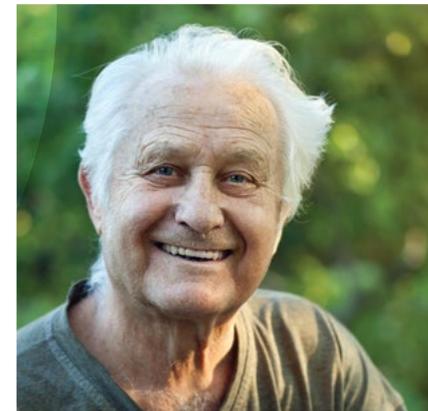
LIVING
YOUR

best



Our parents and grandparents are
the heart of our families.

Their sacrifices made our lives possible—and their stories connect us to our heritage. Family roles change. When the time comes to care for our elders, it can be difficult to ask for help. But it should not be. Because at every stage of life, all of us need different kinds of help and have different gifts to offer.



LIVING YOUR *best*



Inspirit Senior Living is dedicated to honoring the whole person—body, mind, and spirit. Our team of skilled and dedicated professionals treats every resident as an individual. We create communities that foster health and well-being—and provide experiences that draw out everyone’s gifts.

Our communities reflect the decades of experience that Inspirit brings to the vocation of caring for seniors.

Inspirit’s leadership includes some of the nation’s most respected experts whose reputations and commitment to excellence have transformed the experience of senior living. Inspirit communities integrate the best medical and physical care into vibrant settings that foster joy—the joy of living your best.

your life.
your needs.
your goals.



Inspirit communities recognize seniors' diverse needs and preferences. Moving—even one time—can be disruptive enough. When you choose an Inspirit community, you have the peace of mind that comes from knowing that if your needs change, they can still be met on site through Inspirit's graduated-care approach.

OUR COMMUNITIES ARE DESIGNED TO DELIVER
A RANGE OF PERSONALIZED SERVICES.



INSPIRIT
SENIOR LIVING

*Part of the Inspirit experience,
at every level of care, is an
understanding of how powerfully our
surroundings affect our quality of life.*



*Inspirit communities reflect a
commitment to beauty —both the
natural and the built environment.*

 **INSPIRIT** attracts and retains the best staff because we treat them as we do our residents—appreciating their gifts, recognizing their goals, encouraging their dreams. Inspirit includes team members who are fully licensed and credentialed.

But beyond that, inspirit carefully selects staff members who are personally committed to our same values. Inspirit provides ongoing training, personal and career development opportunities, and a joyful work environment. The way we treat our team members—with respect and dignity—is the way everyone on the team treats Inspirit residents.

 *At every stage of life, we all have needs—but also gifts to share. So instead of focusing on problems and symptoms, Inspirit focuses on potential and dreams. We are committed to building communities on the bedrock of integrity, compassion, and creativity so that all Inspirit residents can live their best lives and so their gifts can flourish. I founded Inspirit Senior Living with an ambitious and clear vision: nothing less than to transform the experience of aging in this country.*



THIS WORK IS MY VOCATION.
AND IT IS AN HONOR

A stylized, handwritten signature in blue ink that reads "David K. Mcharg".

DAVID K. MCHARG
Inspirit President and Chief Executive Officer



INDEPENDENT LIVING

Inspirit communities include residents for whom companionship and convenience are priorities. Our Independent Living option includes apartments with kitchen facilities so you can prepare your own meals if you like—or join other residents in the dining room when you prefer. Independent Living settings are ideal for seniors who want to manage their own affairs while enjoying the companionship of their contemporaries—and knowing that concierge-style assistance is on premises if they need it.



ASSISTED LIVING

Assisted Living is an ideal option for seniors who need assistance with meals, medication, housekeeping or other activities of daily living. Inspirit communities include medical professionals, nutritionists, physical therapists, and other specialists who work together as a team with each resident and his or her family. The goal is to understand the resident's needs—and dreams. Working together with the family, the Inspirit team designs an individualized plan of care to support each resident's own goals for this stage of life.



MEMORY CARE

Inspirit recognizes that loss of memory or cognition does not mean loss of dignity. Our communities include professionals who can provide appropriate levels of care as needs intensify—while also helping residents fully enjoy the good days in an environment of respect and compassion.





THE WILLOW

AN INSPIRIT SENIOR LIVING COMMUNITY



IT'S THE *people.*

FOR MORE THAN 60 YEARS THE PREMIER SENIOR LIVING COMMUNITY IN THE LEHIGH VALLEY, THE WILLOW FOSTERS OUR RESIDENTS' SENSE OF INDEPENDENCE WHILE ENSURING A LOVING, HOME-LIKE ENVIRONMENT.

The Willow community offers a range of services and amenities that meet the ever-changing needs of our residents. Residents receive personalized attention from staff members who have the training—and the commitment to quality care—that has made Inspirit Senior Living a nationally honored leader in the field.

AT A GLANCE: THE WILLOW



RELATIONSHIPS MATTER

Mission-inspired, relationship-centered approach to care.



24-HOUR STAFFING & NURSING CARE

Trained staff are on site to respond to your needs 24 hours a day.



FOSTERING COMPANIONSHIP

Developing meaningful bonds of friendship throughout our community.



GRADUATED CARE & PRICING STRUCTURE

Choose the care package and the living accommodation that is right for you.



LIFE ENRICHMENT

Outings, exercise, intergenerational gatherings, pet therapy, and more—designed to engage and inspire members.



SUPPORTING GOALS AND DREAMS

Everyone has gifts to offer and dreams to pursue regardless of age or station in life.



THE WILLOW

AN INSPIRIT SENIOR LIVING COMMUNITY



IT'S THE *place.*

INSPIRIT BELIEVES IN MEETING PEOPLE WHERE THEY ARE: IN RECOGNIZING THEIR INDIVIDUAL CIRCUMSTANCES AND RESPONDING ACCORDINGLY. THE WILLOW OFFERS A RANGE OF OPTIONS FOR A SPECTRUM OF NEEDS.

The Willow's rooms are designed to provide comfort, natural light, and spaciousness. We also encourage our residents to add their own taste with artwork, photos, books, and other personal touches.



PERSONAL CARE



RESPITE CARE



PERSONAL CARE

The Willow staff can provide assistance with hygiene, grooming, dressing, ambulation, medication, and vitals monitoring. Residents enjoy housekeeping and linen services, three home-cooked meals each day, snacks, social and leisure activities. They also receive 24-hour monitoring, bed checks, and pharmacy deliveries. Additional personal care services are available upon request.



RESPITE CARE

Temporary stays are designed to provide residents and caregivers with a short break. Many individuals take advantage of this option after a hospital or nursing home stay until they feel able to return to their homes. Respite Care may also be an option when family or other regular caregivers need a vacation (minimum seven-day stay).



THE WILLOW

AN INSPIRIT SENIOR LIVING COMMUNITY



IT'S THE *life.*

ALL RESIDENTS OF THE WILLOW ENJOY COMPANIONSHIP, SOCIALIZATION, AND ACTIVITIES IN OUR BEAUTIFUL SURROUNDINGS.

We believe in engaging the whole person: body, mind, and spirit. Health and safety are important, of course—but so are curiosity, companionship, fun, and lifelong learning. With 67 total units on a beautiful three-acre setting, The Willow is a small enough to feel like a close-knit community, but large enough to offer a wide variety of amenities, activities, and services so that residents can be sure to find their natural fit.

AMENITIES

- Kitchenette optional
- Handicap-accessible bathroom
- Fully furnished accommodations
- Bed and bath linens included
- Residents can provide their own furniture
- Open floor plan
- 24-hour response system
- In-suite heating and air conditioning controls
- **AND MORE!**

ACTIVITIES

- Social and recreational events
- Computer center and wi-fi access
- Pet visits
- Scheduled transportation
- Handicap-accessible van
- Games
- Entertainment
- Lively conversation in social lobby
- **AND MORE!**

SERVICES

- Home-cooked, balanced, and delicious meals
- Housekeeping, linen, & laundry service
- On-site Beauty salon**
- Assistance with daily living activities
- Medication management available as needed
- 24-hour trained staff available on site
- **AND MORE!**

**Additional charges apply



THE WILLOW

AN INSPIRIT SENIOR LIVING COMMUNITY



IT'S THE *space.*

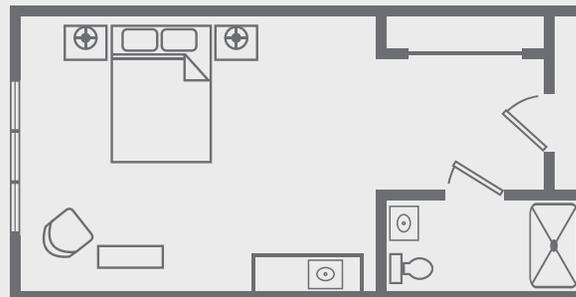
AT THE WILLOW, YOU WILL EXPERIENCE OUR COMMITMENT TO FREEDOM OF CHOICE EVEN BEFORE YOU JOIN US AS A NEW RESIDENT.

We offer a variety of suites to suit your lifestyle and budget. Private suites and companion (semi-private) suites are fully carpeted, have spacious closets and their own handicapped-accessible full baths. Our suites range from approx. 270 - 450 sq feet not including bathroom. Below are some of the features.

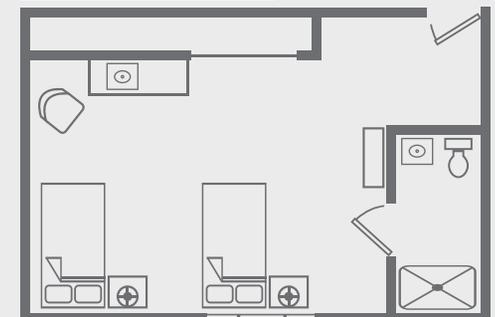
SUITE FEATURES

- Suites range from approx. 270 - 450sq feet
- Fully carpeted
- Spacious closets
- Kitchenette optional
- Handicap-accessible bathroom
- Fully furnished accommodations
- Residents can provide their own furniture
- Open floor plan
- Housekeeping, linen, & laundry service
- Bed linens and towels provided
- 24-hour response system
- Individual heating and air conditioning

PRIVATE SUITE



COMPANION SUITE



Not to scale. Sizes and styles of apartments may vary, and availability is not guaranteed until contract is signed.



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